

# Theme Structure

25 October 2023,  
Japan Association for the 2025 World Exposition



Dates (2025)	Theme (Week Name)	Theme ( Enquiry )	Scope of Theme
25 April(Fri)-6 May(Tue)	Co-creating Cultures for the Future Week	For diverse cultures to resonate and co-create cultures for the future, what do we do ?	Traditional performing art, historical heritage, local community revitalisation, tourism, art, music, sports, cultural arts, Cool Japan, manga and anime, Esports etc.
15(Thu)-26(Mon) May	The Future of Community and Mobility Week	What is a community where we can live as we are?	Smart cities, digital garden cities, disaster prevention and reconstruction, metaverse, space, robots, EV/FCV, automatic operation, flying cars, cyber security, MaaS etc.
5(Thu)-16(Mon) June	Necessities of Life: Food, Clothing and Shelter Week	What do we need to do to realize a future where everyone has access to food, clothing and shelter ?	Food loss, food tech, food education, food culture, smart agriculture/forestry/fisheries industry, sustainable fashion, ethical consumption, etc.
20 June(Fri)-1 July(Tue)	Health and Well-being Week	How do we realize a society where the well-being of each person resonates?	Measures against infectious diseases, well-being, genomic medicine, regenerative medicine/cell therapy/gene therapy, PHR, healthy life expectancy, SBNR, safe water and toilets, etc.
17(Thu)-28(Mon) July	Learning and Playing Week	What should humans learn in the era of AI?	Lifelong learning, EDTEC, intellectual property utilisation, individually optimised learning, remote education, youth independence, educational inequality, STEAM, entrepreneurship, games around the world, etc.
1(Fri)-12(Tue) August	Peace, Human Security and Dignity Week	What do we do to realize a world where discrimination is eliminated and people respect each other?	Hunger, poverty, social inequality, human rights violations, child labor and forced labor, human trafficking, participation of persons with disabilities, gender equality, LGBTQ, promotion of women's participation and advancement in the workplace, immigration, human security, diversity and inclusion etc.
17(Wed)-28(Sun) September	The Future of Earth and Biodiversity Week	What do we do to preserve the earth for future generations with abundant and diverse life?	Climate change, decarbonisation, biodiversity, circular economy, renewable energy, hydrogen society, Nature Positive, deforestation, marine pollution, woodland regeneration, freshwater resources, etc.
2(Thu)-12(Sun) October	SDGs+Beyond Future Society for Life Week	Can we achieve the SDGs? What do we do beyond the goals?	SDGs, post-SDGs, life, future society, Society 5.0, etc.

Cross-cutting Initiatives

Economy and Innovation

Population Dynamics and Aging Society

Future Generations and Inclusion

Japan Association for the 2025 World Exposition

# Theme Weeks Calendar 2025



APRIL 2025														MAY 2025																															
13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W
Co-creating Cultures for the Future														The Future of Community and Mobility																															

JUNE 2025																	JULY 2025																												
29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13
T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S
Necessities of Life: Food, Clothing and Shelter																	Health and Well-being																												

AUGUST 2025																																													
14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T
Learning and Playing														Peace, Human Security and Dignity																															

SEPTEMBER 2025																	OCTOBER 2025																												
29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13
F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M
The Future of Earth and Biodiversity																	SDGs+Beyond Future Society for Life																												